

Sarah Doody

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EDUCATION

Bachelor of Arts in Communications

University of Houston-Clear Lake

December 2018
Houston, TX

Associate of Arts in Video and Film

San Jacinto College

June 2015
Pasadena, TX

TECHNICAL SKILLS

- Adobe Photoshop, 5+ years
- Adobe Illustrator, 3+ years
- Adobe After Effects, 2+ years
- Lightroom 2+ years
- Photography and Photoshop coursework
- Copywriting
- Social Media Marketing
- Graphic design

RELEVANT EXPERIENCE

Social Media Manager/Graphic Designer/Photographer

The Funky Monkey Friendswood

Friendswood, TX
2015-2018

- Designed original content using graphic design, as well as photo editing and manipulation techniques
- Edited formats, including color scheme, text choice, decorative layout and picture/text placement
- Developed and implemented strategic social media marketing plans
- Utilized platforms such as Facebook, Instagram, Twitter and Snapchat on a regular basis
- Aligned all visual design and brand messaging elements to ensure consistency across platforms
- Drafted and proofread marketing, advertising and website copy that was engaging and successful in conveying branding ideas

Media Production/Reporter

UHCL the Signal

Houston, TX
August 2018 – December 2018

- Developed creative graphics that simplified complex messages
- Collaborated with a team to produce a weekly online publication

Graphic Design Internship

Medley, Inc.

Houston, TX
August 2018 – December 2018

- Designed new, on-brand visual elements focusing on concept and messaging
- Finalized projects with touches such as adjusting image sizes and selecting fonts

Contract Work

Forma Tech

Pearland, TX
2019 – 2020

- Worked in browser
- Developed products for app